



ROXUL RECYCLED CONTENT 75% CERTIFIED

OUR CONTINUED COMMITMENT TO SUSTAINABILITY

Roxul Inc., the producers of Roxul insulation are pleased to announce that the Roxul Milton facility has earned certification from the International Code Council Evaluation Services (ICC-ES) for producing products with a 75% recycled content.

Roxul has the certification & ability to produce product with up to 93% recycled content without any product performance compromise and on a per project basis as required. Roxul is the first stone wool manufacturer to earn third-party certification of its products recycled content. The recycled content levels that Roxul is able to deliver are among the highest of all types of insulation.

Roxul's certified recycled content positions the company as a strong contributor in the earning of points, as they relate to building certification programs like that of the U.S. and Canadian Green Building Council's Leadership in Energy and Environmental Design (USGBC /CAGBC LEED®) program.

Architects, specifiers, contractors, building owners and all other Roxul customers are asked to contact Roxul directly for further information on such programs.



"Sustainability is something that is not the responsibility of one person or department at Roxul, all of our people lead by the Senior Management take ownership here" notes company President Trent Ogilvie. "We are in the business of selling energy efficiency solutions and we are proud of our own efforts to manufacture our products in a responsible manner."

ABOUT ICC-ES SAVE™

A non-profit, public-benefit corporation, ICC-ES is the United States' leading evaluation service for innovative building materials, components and systems. The ICC-ES Evaluation Reports and PMG Listing Program provide evidence that products and systems meet requirements in codes and standards.

The ICC-ES SAVE Program provides verification that products have been independently verified as having the sustainable attributes claimed by the manufacturer to develop and advance sustainable design and construction. ICC-ES is a subsidiary of the International Code Council. For more information about ICC-ES, visit www.icc-es.org.



“Already our factories operate at a high standard, where both production and energy efficiencies have been optimized and we continue to strive for better results,” said Roxul’s Vice-President of Operations, Bent Jorgensen. “Third-party certification of our recycled content is important to us as it signals our continued commitment to the environment and to our customers.”



SUSTAINABILITY DEFINED:

A public policy perspective would define sustainability as the satisfaction of basic economic, social, and security needs now and in the future without undermining the natural resource base and environmental quality on which life depends. From a business perspective, the goal of sustainability is to increase long-term shareholder and social value, while decreasing industry’s use of materials and reducing negative impacts on the environment.

- USA ENVIRONMENTAL PROTECTION AGENCY